



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Lennard Ag Chosen to Present at Purdue's Top Farmer Crop Workshop

HOWE, IN. JULY 8, 2011 Lennard Ag Co. will be presenting "Reinventing the Farm" as part of their participation in the 44th Annual Purdue University Top Farmer Crop Workshop. Kyle Lennard and Lori Lennard of Lennard Ag Co, were invited to make the presentation and to participate in a forum to discuss cropping strategies with scientists, agribusiness leaders and other large scale producers from across the Midwest. Their presentation is scheduled for Tuesday, July 18.

"It's quite an honor to be included," Lori Lennard said. "It's an opportunity to share how we, as a family farming operation, have grown and how we have capitalized on planting crops appropriate for the soils we have in northern Indiana and southern Michigan." Lennard Ag Co. grows more than 6,000 acres of chipping and russet potatoes and commercial corn.

Both Lori and Kyle Lennard are part of the third generation of Lennard Ag. Lori Lennard serves as the company's Chief Operating Officer. Kyle Lennard is the Chief Executive Officer. Both are actively involved in the daily production aspect of the operation.

The 44th Annual Purdue Top Farmer Crop Workshop is being held at Purdue University in West Lafayette, Indiana, July 17 – 19. The workshop is designed to help commercial producers achieve their goals through improved management and provides the newest information on crop technology. Workshop content includes several major subject areas: strategic growth and financial management, marketing and risk management, technology assessment, crop production, and farm operational management. The workshop is considered one of the most successful and longest-running programs in Indiana geared specifically for farmers.

Lennard Ag Company is a family owned and operated farm growing potatoes and grain crops in southern Michigan and northern Indiana. Established in 1947, Lennard Ag is a three generations deep farm managed today by Kim Lennard and his children Kyle and Lori Lennard. Anchored by their strong history, Lennard Ag Company's modern operations are complemented by their care for the land, their community and the people with whom they work.

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